

Attention: Sports Editor

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NEWS RELEASE

Secondary School Games receive Ksh. 8 million Sponsorship

Brookside Dairy today announced a Ksh. 4.5 million sponsorship for the finals of the national secondary school ballgames to be held in Machakos from August 11th 2008.

The company's Marketing Manager Mr. Peter Wasonga presented the sponsorship cheque to the Patron of the Kenya Secondary School Sports Association (KSSSA) Mr. Enos Oyaya at a media event held at the Norfolk Hotel this morning.

The Ksh. 4.5 million is part of a Sh. 8 million sponsorship deal for secondary school sports announced by the company earlier in the year, with the initial amount going to fund the Term One games held at Mang'u High School in April.

Mr. Wasonga also announced a soccer scholarship funded by Brookside Dairy where the five best players in the games will get a chance to train with Thika United FC, and if they impress join the team.

He said the scholarship has in the last three years sent 10 students for training with Thika United FC with six being retained in the first team.

Mr. Oyaya, also the Quality Assurance Director at the Ministry of Education said the sponsorship will enable the Ministry prepare the contingent of 450 that Kenya will send to Rwanda later this month to compete in the East African Secondary School ballgames Championships.

He said Kenya has traditionally performed better in the regional secondary school games, and thanked Brookside Dairy and the other sponsors who have often supported the games.

The KSSSA Patron urged the sponsors to also promote primary school sports noting that the bulk of sponsorship was currently concentrating at the secondary school level.

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